



PARADE ENTRY

Saturday • May 1, 2010 • 9:30 a.m.

APPLICATION DEADLINE: APRIL 15, 2010

Please read all of these application materials carefully, and submit your completed application by April 15, 2010 (THIS WILL BE ENFORCED).

Applications received April 16-25, will be charged a \$25 late fee; April 26-29 will have a \$50 late fee; and on April 30 and the day of the parade, a \$100 late charge will apply.

Notification of acceptance will be sent no later than April 28, 2010 via email. Please make sure your email address is legible. As always, we expect a large number of applications, so please help us assure your place by returning yours as soon as possible.

**The parade will line up on a first-come basis.
NO ENTRIES WILL BE ALLOWED
ONTO NORTHEAST PARKWAY BEFORE 7 A.M.**

Return Application with Fee to:

Apple Blossom Festival

P.O. Box 34

St. Joseph, MO 64502

816-261-0422

Theme: “Expanding St. Joe Horizons: From Ponies to Planes”

All entries are encouraged to design their units around this theme.

We're proud to be Americans, and we know you are, too. So, the Apple Blossom Committee asks that all units display at least one American flag. Fly it proudly.

PARADE ENTRY APPLICATION

NOTE: Applications must be typed or *legibly* printed. If more than one organization is sponsoring, please provide information from each group

A. ORGANIZATION INFORMATION

NAME _____

MAIN CONTACT PERSON _____

MAILING ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE NUMBERS

HOME _____ WORK _____ FAX _____

EMAIL _____

B. CREATIVE TITLE OF ENTRY

C. PRIZES AND AWARDS

Grand prize for best float will be \$300. Second place for best float is \$150 while third place will receive \$75.

Recognition awards will be given to units in the following categories: Best Float, Best Themed Float, Best Vintage Vehicle, Best Walking Unit, and Best Band.

D. JUDGING (Check one)

ENTRY TO BE JUDGED FOR AWARD

ENTRY NOT JUDGED FOR AWARD

JUDGING WILL TAKE PLACE DURING THE PARADE, AWARDS GIVEN AFTER PARADE.

E. ENTRY FEE

- \$75 for nonprofit, political candidates running for office, and other individuals.
- \$125 for all commercial for-profit entries.
- These fees are for a single unit. Additional units will be charged \$25 each.

IMPORTANT: NO SEMIS ALLOWED

All entries will be reviewed by the Parade Committee. Submission of entry form and fee does not guarantee acceptance.

ALL ENTRY FEES MUST BE SUBMITTED WITH APPLICATION by April 15th.
A LATE FEE OF \$25 WILL BE ASSESSED FROM APRIL 16 TO 25.

ENTRIES RECEIVED APRIL 26-29 WILL BE ASSESSED A \$50 LATE FEE. A \$100 LATE FEE WILL BE CHARGED APRIL 30 AND THE DAY OF THE PARADE. THIS WILL BE STRICTLY ENFORCED. NON-PROFIT ENTRY FEES COVER SOME PARADE COSTS AND CANNOT BE WAIVED.

F. SCRIPT INFORMATION

The following information will be used by the Festival office to write script copy for the parade. It is imperative that this information is precise, concise and interesting. *As broadcasters may only read the first part, be sure to list all important information first.* We cannot guarantee that every entry will be mentioned. Please use an additional sheet of paper to answer the following:

1. *What is the story behind your entry? Why did you choose this subject?*
2. *What is unique about your entry (raw materials used, size, animation)?*
3. *How many people were involved in creating your unit?*

YOU WILL BE NOTIFIED BY EMAIL OF YOUR PARADE STATUS NO LATER THAN APRIL 28TH.

**Apple Blossom Festival Association
Michelle Wolfe, Executive Director
P.O. Box 34
St. Joseph, MO 64502**

HOLD HARMLESS AGREEMENT

(Must be signed by person in charge)

I (we), assume all risk of bodily injury or property damage that I/we may incur in participating in THE APPLE BLOSSOM FESTIVAL PARADE and I/we hereby, for myself, my child, my heirs, executors, and administrators do hereby, expressly, and forever waived release any and all claims against and agree to hold harmless THE APPLE BLOSSOM FESTIVAL, the event director, the City of St. Joseph, and all their respective officers, employees, agents, representatives, successors, or assigns of any kind from any and all claims which may be made for any cause whatsoever arising as a result of or in connection with the participation in the herein mentioned event.

SIGNATURE _____

TITLE _____

DATE _____

**ENTRY FORMS FURNISHED BY:
Bartlett & West Engineers
816-364-3551**

GUIDELINES FOR ENTRIES:

1. ALL UNITS MUST BE DECORATED.
2. FLOATS ARE STRONGLY ENCOURAGED. IN FACT, WE CHALLENGE YOU TO CREATE A FLOAT.
3. PRIZES WILL BE AWARDED ONLY TO FLOAT ENTRIES.
4. PLEASE PLACE AN AMERICAN FLAG ON YOUR ENTRY (ANY SIZE, BUT THE LARGER THE BETTER).
5. THE APPLE BLOSSOM PARADE IS A FUN, FAMILY EVENT WITH LOTS OF CHILDREN. WE REQUEST THAT YOUR HANDOUTS REFLECT POSITIVE COMMUNITY VALUES AND AVOID CONTROVERSIAL OR OTHERWISE INAPPROPRIATE ISSUES.